# TransLink® Management Group Minutes of Teleconference on 6/9/08

Teleconference participants: Deborah McClain for Rick Fernandez, AC Transit, Dorothy Dugger, BART; Joe Wire for Celia Kupersmith, Golden Gate Bridge Highway and Transportation District; Mike Scanlon, SamTrans; Nathaniel Ford, SFMTA; Michael Burns, VTA; and Jeanne Krieg, Tri Delta. Also participating was Robin Reitzes, Consortium Legal Counsel; Jannet Thoms, Booz Allen Hamilton, and Janet Gallegos, Booz Allen Hamilton.

#### 1. Roll Call

The meeting started at 3:00 PM. Roll was called. A quorum was confirmed. A motion was made by Mike Scanlon of SamTrans and seconded by Michael Burns of VTA to go into recess. The motion was approved unanimously, 6-0, and the meeting was recessed at 3:10. At 4:05 the meeting was reconvened.

## 2. Report of the Chair

Nathaniel Ford of SFMTA reported there was no June TransLink<sup>®</sup> Operating Group meeting to report on and that there would be an election for Chair and Vice Chair at the next TMG meeting.

### 3. Minutes of TMG meeting of 5/19/2008

The minutes from the TransLink  $^{\circledR}$  Management Group (TMG) meeting of 5/19/2008 were approved unanimously, 7-0.

## 4. <u>TransLink<sup>®</sup> Program Management Report</u>

Scott Rodda of MTC/BAH distributed a project status report detailing TransLink® activities and progress. Key points included: the start of System Integration Testing for SFMTA and Caltrain; completion of installation of on-board equipment on SFMTA's fleet; AT&T circuit installation is complete at all BART stations and is nearing completion at Caltrain; BART Integration 6 testing is planned for later in the month; and a AC Transit fare incentive resulting in an increase of 2,000 trips per weekday. Mr. Burns asked to have future Program Management Reports include updates on Ticket Vending Machine integration at VTA.

## 5. <u>Regional Integrated Fare Study</u>

Cyndy Pollan of Booz Allen provided an update on the Integrated Fare Study. The study concluded that there was minimal ability to increase ridership by providing discounts for inter-operator trips because of the revenue neutrality constraint. At best, the study projected an increase of 450 daily boardings, and the conclusion drawn was to go no further in developing an integrated fare product. Ms. Pollan recommended approval of the study. Dorothy Dugger of BART asked to whom the report would be submitted. MTC sent the report to Gregory Schmidt, Secretary of the Senate; and E. Dotson Wilson, Clerk of the Assembly.

Ms. Dugger requested deleting a reference in the final report regarding the New York City experience with their integrated fare structure, specifically the mention of New York City increase in ridership being 40% more than the combined current ridership of all Bay Area transit systems. Mr. Scanlon moved the item for approval with the amended language and Ms. Dugger seconded the motion. The item was approved unanimously, 7-0.

## 6. Public Comment

There was no public comment

## 7. Adjournment

The meeting was adjourned at 4:30 PM. The next meeting is scheduled for 2:00 PM on August 18, location to be determined.